

## **2022/23 Season Ticket FAQs**

### **Why is a under 7 season ticket £23 but it's free for them on a match day?**

U7 season tickets come with a range of benefits that you don't get by purchasing match tickets. You will get free entry to Olga's Army, discount in the club shop and on mascot packages, priority on away and cup ticket sales and much more.

When U7 season tickets are free, some fans purchase one even though they do not plan to bring their U7 to every game. They gain the benefit of reserved a seat next to them which they can then upgrade to an adult/senior concession or leave empty just in case. By putting a small charge on the season tickets we hope to ensure a fairer system where fans who attend every game have their place reserved, we don't have empty seats we cannot sell, but fans won't purchase a season ticket simply to keep a seat next to them just in case.

### **Why do U14s need to be accompanied by an adult?**

We have had issues this season with behaviour and safeguarding issues at games from younger unaccompanied children. We have checked across the EFL on best practice and so we have moved our age groups this time.

### **Any information on flexi-cards?**

This will follow in May /early June.

### **I'm renewing but moving up to an adult price, what will I pay?**

If you are a current season ticket holder but moving into another age category, you will pay the renewal price of your new age category (as if you were in that category last year).

### **Why are U14 season tickets the same price as U18s?**

In 21/22 we had one junior category covering ages over 11-U18, all paying the same "junior" price. This year we are still recognizing everyone aged over 11-U18 as a Junior and still charging all the same price but have separated those that must be accompanied ie aged U14 and those who do not need to be (U18 but over 14)

### **Why have U11 season tickets gone up so much?**

The price last year was a nominal £10 and this year is £46. We made the change in the light of similar issues to the U7. At £46 it is £2 per game with all the benefits of being a season ticket holder. We believe despite the increase it is still great value especially spread with a direct debit.

### **A family junior is £1 more a match than an U11, yet season tickets are £79 more.**

This difference is unchanged from last year.

In 21/22 it was a £1 difference on a match day as the prices were £4 and £5 (terracing) and £7 and £8 (seating). In 21/22 for season tickets, it was £10 and £89 (terracing) and £10 and £89 (seating). The difference of £79 is the same this year and last year.

### **Junior U14/U18 are £2 a match more than a family junior yet ST's are the same price.**

Having looked at this we will reduce the Family Junior Season Ticket to £115.